



Virginia Museum of Fine Arts

200 N. Boulevard Avenue
Richmond



"We are a fine arts museum in Richmond, Virginia."

Green Statement: "As part of being a responsible environmental steward, the Virginia Museum of Fine Arts employs operational practices to minimize our impact on the world around us. Green roof parking ramp, monitored irrigation systems and integrated pest management are up to date methods that help to conserve and preserve resources in an urban outdoor environment. Through recycling, increased energy efficiency and other conservation practices, VMFA strives to expand its efforts to enhance sustainability."

CORE ACTIVITIES for Green Attractions

- ☒ **Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:
 - Offer the opportunity for guests to recycle: glass bottles, plastic bottles, and aluminum cans
 - Also recycle: newspaper, office paper, printer / copy machine toner cartridges, cardboard, fluorescent lamps, and electronic equipment
 - Compost beer cups and grains through a local farmer
- ☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items that are made from bio-based, renewable materials
 - Use disposable foodservice items that are made with recycled content
 - Use disposable foodservice items that are recyclable in your area
- ☒ **Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:
 - Track overall solid waste costs

Kitchen

- Recycle fryer grease
- Have an effective food inventory control system to minimize waste

Dining Room

- Use cloth napkins
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Buildings and Grounds

- Use latex low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

☒ **Use water efficiently.** The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Track overall water usage and wastewater costs

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed: high efficiency dishwashers, low flow faucets and showerheads, low flow toilets, automatic faucets or toilets in public restrooms

Activities outdoors

- Have an effective landscape management plan that includes: utilizing native species, utilizing metering and rain gauges, and minimizes lawn areas
- Have installed a green roof
- Have installed drip line irrigation
- Use nutrient management plan that minimizes the use of fertilizers



☒ **Conserve energy.** The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months

Heating and cooling

- Have individual thermostats for each room; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Keep office doors closed if HVAC system is on

Lighting

- Use natural lighting
- Use occupancy sensors
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed high efficiency fluorescent light bulbs in all rooms and canner lighting
- Have installed LED Exit signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Appliances and electronic devices

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computer monitors, copiers, printers, etc.)
- Plan to join and comply with ENERGY STAR's Low Carbon IT Challenge

☒ **Green Conferences & Events.** This facility pledges that they:

- Ready to work with conference and event planners who want to make sure their event is very green
- Able to provide highly-visible recycling, sustainable menu choices, locally crafted beverages, and even composting of food wastes for certain events

☒ **Other sustainability actions.** This facility pledges that they:

- Our plants and naturalistic pools add habitat for insects and birds in an urban location. Purchase of organically grown food from local farmers. Use of shades to reduce heat load.

For more information on The Virginia Museum of Fine Arts, see www.VMFA.state.va.us or email Stephen Bonadies at Stephen.Bonadies@vmfa.museum or 804-340-5530.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.viriniagreentravel.org or <http://staging.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

